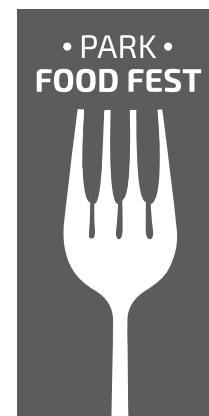
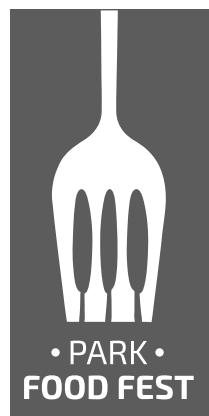


VANESSA ŠVÁROVÁ
ADD-FMK-UTB

• PARK •
FOOD FEST

JEDNOTNÝ VIZUÁLNY ŠTÝL
PRE ZLÍNSKÝ FESTIVAL 2016

LOGO - PROGRESS





BUSINESS CARDS



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Jednatel
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Vážený pán/pani

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S pozdravom

Mgr. Pavel Vysloužil
jednatel

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LETTER-HEAD



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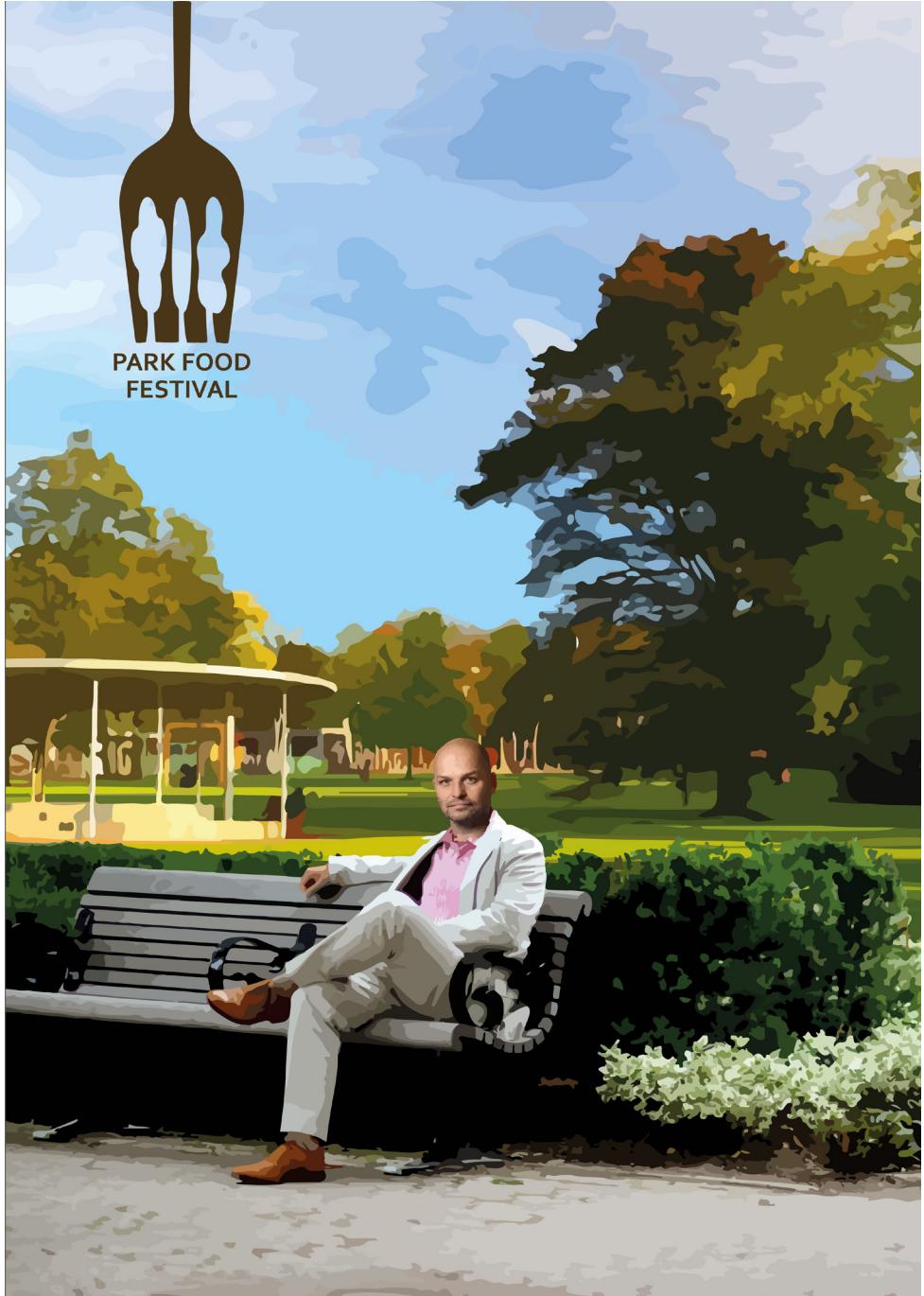
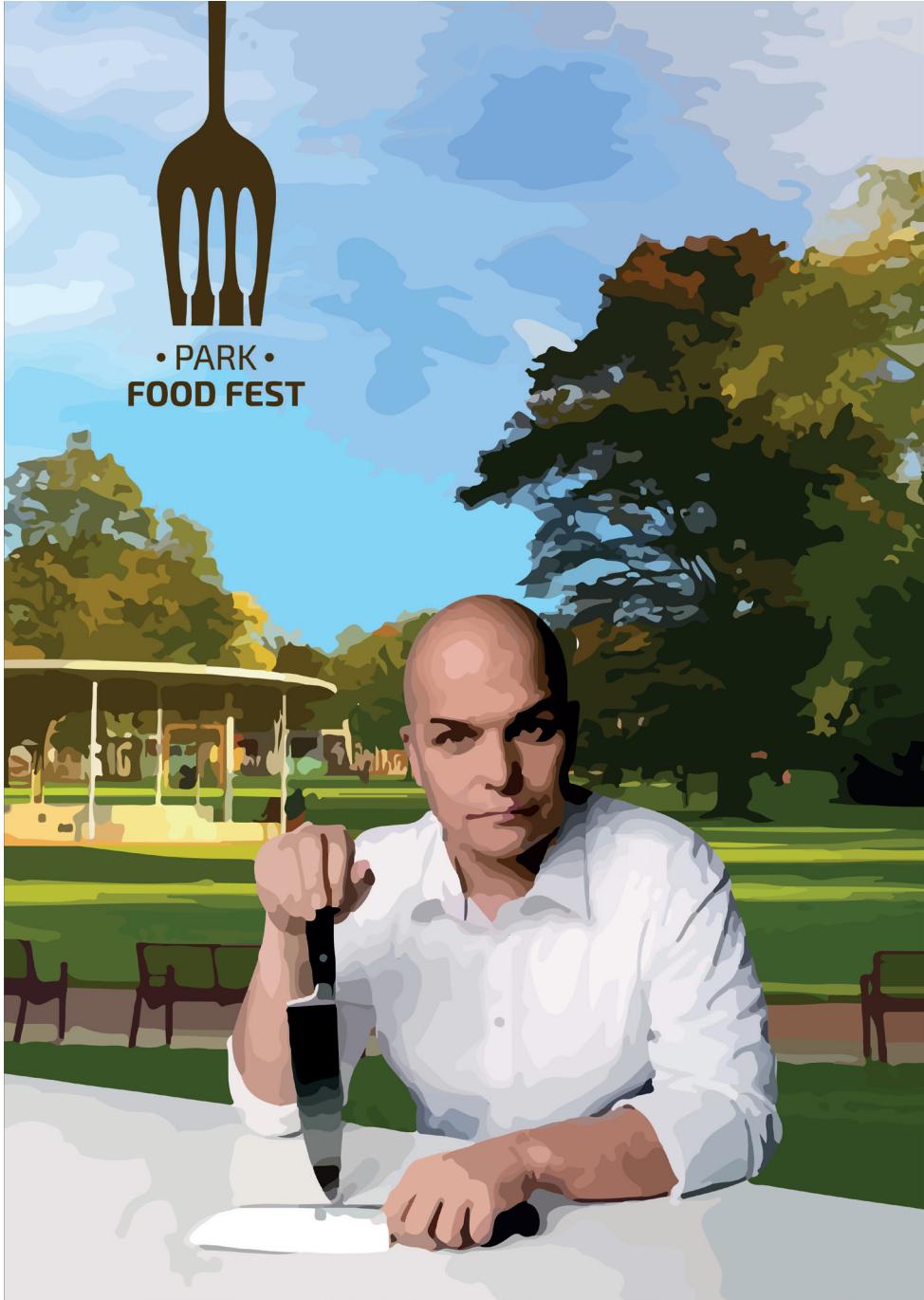
Vážený pán/pani

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POSTER



The screenshot shows the homepage of the Park Food Fest website. At the top, there is a green navigation bar with links: "O festivalu", "Galerie", "Media", "Kontakt", and "Partneři a záštitný". Below the navigation bar is a large green graphic element featuring three stylized human figures. To the right of this graphic, the text "Těšíme se na vás 14. a 15. května 2016" and "Sad Komenského ve Zlíně" is displayed. Below this text are three icons: a calendar, a flame, and a star. At the bottom of the page, there are three green buttons labeled "PROGRAM", "VYSTAVOVATELÉ", and "HOSTĚ & OSOBNOSTI".

The main content area features a large image of a wooden surface. Overlaid on this image are four numbered sections:

- 1. Kdo jsme**
Event se špičkovou gastronomií pro širokou veřejnost v outdooru, Baťovské tradice v kuchyni
- 2. V čem sme jedineční**
Jedinečnost akce spočívá v propojení gastronomie s regionálními produkty, celebritami a podporou silných firem
- 3. Pro koho je akce určena**
Široká veřejnost – pro všechny generace...
- 4. Kdy a kde nás najdete**
Místo: Sad Komenského Zlín
Datum: 14.-15.5. 2016

KATEGORIE

O festivalu
Galerie
Media
Kontakt
Partneři a záštitný

O FESTIVALU

Program
Vystavovatelé
Hosté a osobnosti

ODBĚR NOVINEK

SLEDUJTE NÁS

[f](#)

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BRANDING





SOUVENIRS

ĎAKUJEM ZA POZORNOSŤ :)